3Way | SOLUTIONS FOR A WORLD OF CONTENT

CAPTURE / ANALYZE / CLIP / PUBLISH

ViDeus CLIPPING

FROM LIVE TO CLIP IN SECONDS.

Record, find, clip and publish TV, radio and OTT content from one platform.

TV
Linear, broadcast and IP signals.

RADIO
Full AM and FM coverage.

OTT WITH DRM
Platforms such as Disney+, HBO Max, Flow, DTV GO and more.

ARTIFICIAL INTELLIGENCE
Find, analyze and generate clips automatically.



ALL THE CONTENT.
MORE STORIES.

MEDIA INTELLIGENCE
FOR A BRIGHTER TOMORROW

3Way | SOLUTIONS FOR A WORLD OF CONTENT

TV / RADIO / OTT / CLIPPING

ANY SIGNAL, ONE WORKFLOW.

Record and create clips from TV, radio and DRM-protected OTT platforms in a single platform.

MORE SOURCES.
MORE STORIES.
MORE IMPACT.

ViDeus CLIPPING

CAPTURE · EDIT · PUBLISH



OTT WITH DRM

Record and create clips from platforms such as Disney+, HBO Max, Flow, DTV GO and more, integrated into the same workspace.

PUBLISH SOONER. WITHOUT WAITING.

Create clips while content is still on air, without relying on an editing workstation, at the speed the digital world demands.

RECEIVE TV, radio, IP and OTT › **RECORD** 24/7 without interruption › **FIND** Search and AI › **CLIP** Precise IN/OUT › **CUSTOMIZE** Logos, subtitles and more › **PUBLISH** Across all your channels

ViDeus | CONTENT IN YOUR HANDS

WWW.3WAY.COM.AR

3Way | SOLUTIONS FOR A WORLD OF CONTENT

TV / RADIO / OTT / AI / CLIPPING

ViDeus CLIPPING

AI FINDS THE MOMENT.

You decide what comes next.

ViDeus uses Artificial Intelligence to analyze signals in real time, detect relevant content and help create ready-to-publish clips.



MORE CONTEXT. BETTER DECISIONS. MORE CONTENT.

SPEECH TO TEXT
Automatic transcription and search by spoken words.

PERSON DETECTION
Identifies protagonists and speakers.

TOPICS AND ENTITIES
Recognizes people, organizations, places and concepts.

AUTO HIGHLIGHTS
Detects relevant moments.

TÍTLES AND SUMMARIES
Automatic generation of descriptions and tags.

SEMANTIC SEARCH
Finds content by meaning, not just words.

AUTOMATIC CLIPPING
AI can generate clips ready to review and publish.

FROM HOURS OF CONTENT TO READY-TO-USE CLIPS.

Analyze broadcasts 24/7, detect key moments and generate clips in minutes.



LIVE SIGNAL

- Transcribe
- Analyze
- Detect events
- Segment
- Suggest clips

ARTIFICIAL INTELLIGENCE


00:32 Argentina goal


01:14 Reactions


00:58 Match analysis

GENERATED CLIPS

ONE PLATFORM TO MONITOR ANALYZE AND CREATE CONTENT.

Less searching.
More content.
More impact.

ViDeus | CONTENT IN YOUR HANDS

WWW.3WAY.COM.AR

3Way | SOLUTIONS FOR A WORLD OF CONTENT

TV / RADIO / OTT / AI / CLIPPING

ViDeus CLIPPING

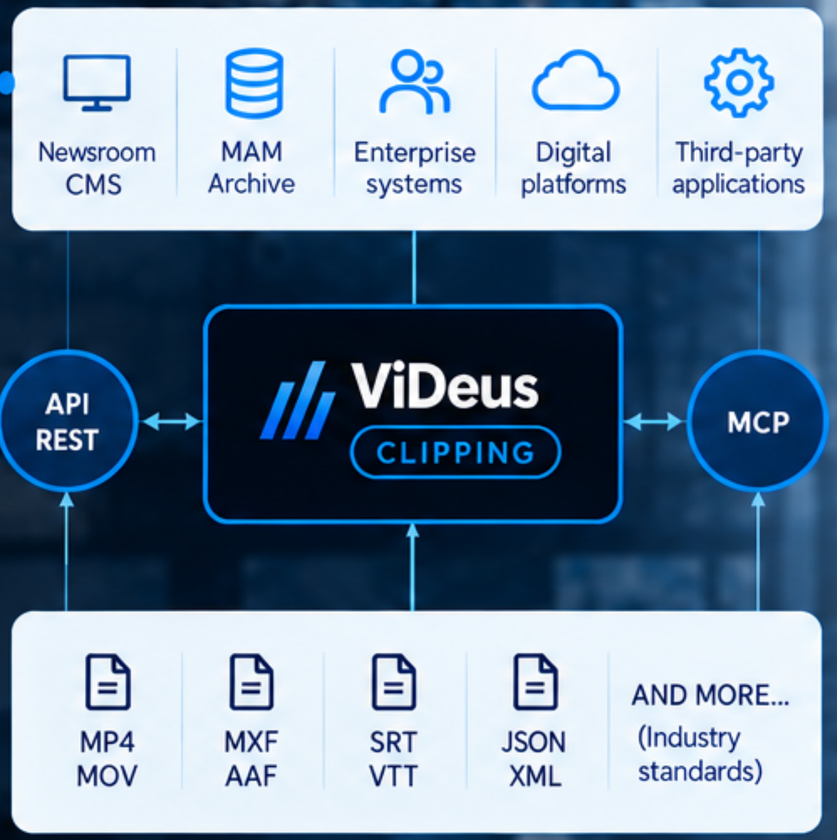
CONNECTED TO YOUR ECOSYSTEM.

ViDeus connects with your tools, workflows and AI assistants so content flows where you need it.

REST API
Automation and integration with CMS, MAM, newsroom portals and third-party systems.

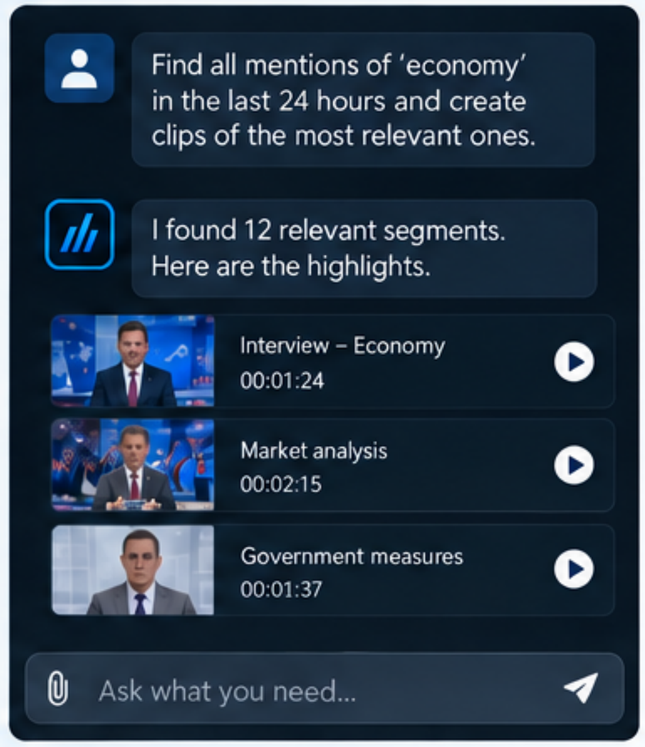
MCP
Connect ViDeus with AI assistants and agents through Model Context Protocol.

STANDARD FORMATS
Exchange metadata and files using industry standards.



MCP
MODEL CONTEXT PROTOCOL

Interact with your audiovisual content using natural language.



READY FOR YOUR WORKFLOW
Simple, flexible, scalable integration.

- Cloud and on-premise
- Workflow automation
- Multi-destination distribution
- Users and permissions
- Security and auditing
- Statistics and reports

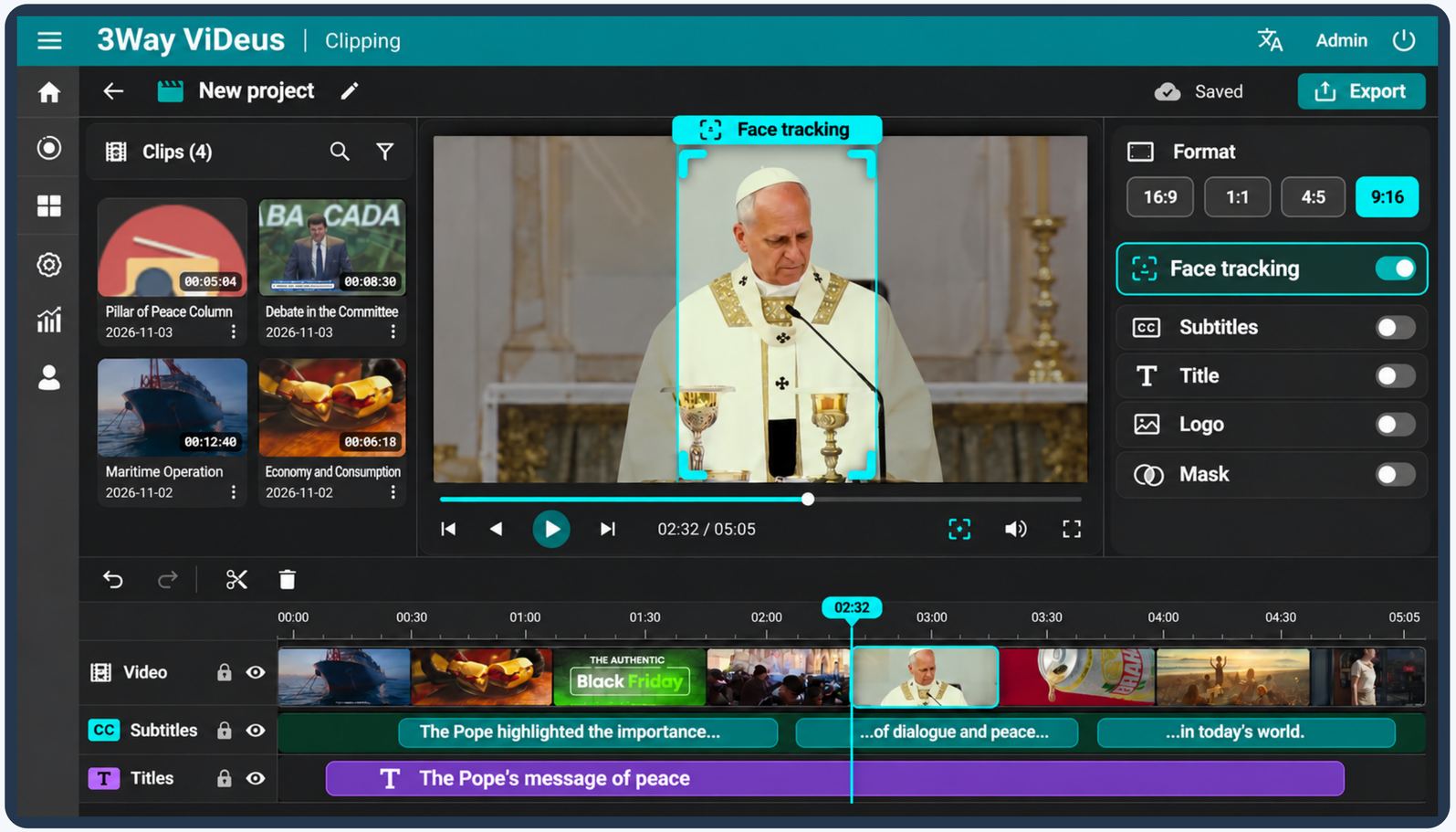
ViDeus | THE CONTENT IN YOUR HANDS

WATCH LESS. FIND MORE. PUBLISH SOONER.

WWW.3WAY.COM.AR

One clip. Every format.

Create vertical, square or custom versions with automatic face tracking, right inside ViDeus Clipping.



Illustrative editor view

Automatic reframing

1:1, 4:5, 9:16 and custom formats. Face tracking keeps the subject in frame.

Your brand, on screen

Burn in subtitles and add titles, logos and masks.

Multilayer editing

Combine video, subtitles and graphic elements in the same timeline.

Ready for social media and your publishing workflow.